



APPLICATION FORMAT FOR THE POST OF  
"MANAGER, NEHRU ZOOLOGICAL PARK"  
(TO BE FILLED IN CAPITAL LETTERS)

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1	Name of the candidate	:	
2	Date of Birth	:	
3	Gender (Male/Female/other)	:	
4	Address for correspondence	:	
5	Permanent Address	:	
6	Contact Details	:	E-Mail ID. Mobile No.
7	Educational Qualification (Enclose Photocopy)	:	
8	Experience (Starting from the most Recent)	:	
9	Expected salary (Inclusive of all perks)	:	
10	Computer knowledge & Proficiency: known & used software(s)	:	
11	Languages known: Reading / writing / speaking proficiency	:	
12	Writing sample stating why you think you suit this position (Not exceeding 1000 words)	:	
13	Two independent references with contact details	:	

**DECLARATION**

I declare that I have carefully gone through the advertisement/documents and solemnly declare that all the information furnished by me is true, correct and complete to the best of my knowledge and belief. I undertake that, at any stage of the selection process, or even after selection, if any of the information furnished by me is found to be false, incorrect, or misleading, then my candidature / appointment / services are liable to be cancelled / terminated without assigning any reasons. I will produce the original documents in support of the information furnished whenever required.

(Signature of the Candidate)

Place: \_\_\_\_\_

Date: \_\_\_\_\_

**Disclaimer:** Nehru Zoological Park shall not accept any liability towards the representation made in any fraudulent communication or its consequences and such fraudulent communication shall not be treated as any kind of offer or representation by the Zoo Management. All rights regarding decision on appointment/ disqualification lie exclusively with the Nehru Zoological Park without assigning any reason and shall be a binding on the applicant/ candidate thereof.

## About NZPHyd:

### Nehru Zoological Park, Hyderabad

Nehru Zoological Park (NZP), Hyderabad is one of the leading Zoo Parks in India. Spread over an area of 384 acres, the zoo was opened to public in the year 1963. It is one of the largest Zoological Parks in the country. The Zoo has many firsts to its credit; for instance, The Safari Park (1974), Nocturnal Animal House (1982) and Open Butterfly Park (1998). Nehru Zoological Park celebrated 50<sup>th</sup> Golden jubilee in 2013. At present the zoo has about 1800 animals of various species and about 30 lacs visitors visit annually.

#### **Scope of the job:**

The individual shall work under the Curator, Nehru Zoological Park, Hyderabad. The job deliverables will include improving animal adoption, increasing footfall of visitors, collaborating with corporate entities, developing package tours, and incorporating new ideas to improve visitor experience etc. The individual shall be responsible for:

1. Improving the animal adoption rate.
2. Developing strategies for improving zoo revenue.
3. Design and run publicity campaign/promotional activity
4. Liaise with corporate entities, educational institutions, and State, National & International tourism entities.
5. Visitor management
6. Managing visitors' related IT services

#### **ESSENTIAL DUTIES:**

The Manager shall:

- Work closely with the Curator, and zoo teams in adoptions, events, and medical care to share timely stories as they happen.
- Administer a variety of fundraising and event management tools, primarily involving online registration and donation forms.
- Take lead in social media messaging, including creating and scheduling posts, moderating messages, answering questions, creating event pages, and developing strategies to reach diverse audiences.
- Manage visitors' related IT service to ensure smooth transition of strategy into action.
- Maintain knowledge of the conservation and management trends around the Zoo Parks around the world and help NZP employ the best technological tools to enhance zoo management.
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#### **Qualification / Experience:**

- MBA Degree from IIFM Bhopal / any other reputed management institutions (e.g. IIM, IRMA, etc.).
- At least 2 years' of relevant professional experience in similar managerial capacity.
- The individuals having prior experience in Government/State run Corporation dealing with visitors/service/hospitality sector (Tourism, Eco-tourism, Tourism Resort Management, National /International Tour Management) would have preference.
- Preferred age of the candidate shall be below 40 years.

**Salary:**

Salary is negotiable and will be based on qualifications and relevant experience.

**Terms and Conditions:**

- The individual should be healthy/ physically fit to do justice to the job assigned.
- Duration of the engagement will depend on the performance. Initial service contract / agreement shall be for a period of two years. However, based on the performance the Zoo authorities can terminate the agreement with a prior notice of one month.
- Shortlisted candidates will have to attend interview at Hyderabad. No TA/DA shall be provided for the interview.
- The selected candidate shall have to reside in Hyderabad.
- Duties include onsite work at the Nehru Zoological Park, and moderate travel within the city.
- The holiday and time regulation of the Zoo shall be applicable. Evening and weekend work is essentially required, whereas Zoo remains closed on Monday.

Application package can be downloaded from [www.hyderabadzoo.com](http://www.hyderabadzoo.com) or <http://forests.telangana.gov.in/>. **Completed applications along with requisite documents (covering letter, Resume, and write-up) should reach The Curator, Nehru Zoological Park Hyderabad, TS 500 064 on or before 31/10/2017.** Application and enclosures can also be emailed to [tocuratornzphyderabad@gmail.com](mailto:tocuratornzphyderabad@gmail.com). The cover/email subject should be superscripted as "**Application: Manager, NZP Hyderabad**". Incomplete applications shall be summarily rejected. For further details or queries please contact the Curator, NZP Hyderabad by email or phone: 040-24477355 during office hours, Monday - Saturday.